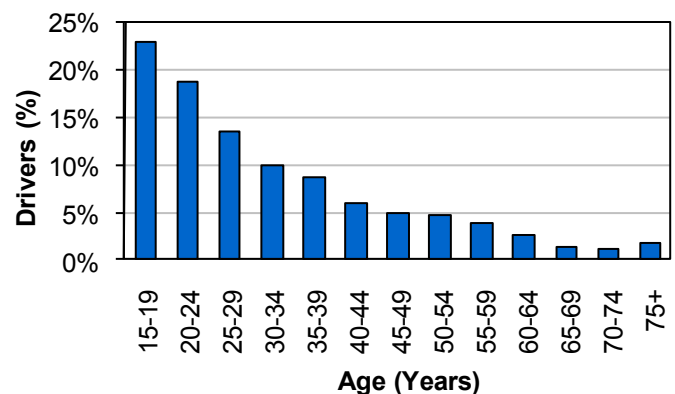


- 11% of crashes in Utah involved a distracted driver.
- Cell phones are the leading driver distraction.
- In 2009, there were 4,526 crashes in Utah where the driver was known to be distracted.
- Driving is a multitask job and demands the full attention of the driver.

Distracted Driving

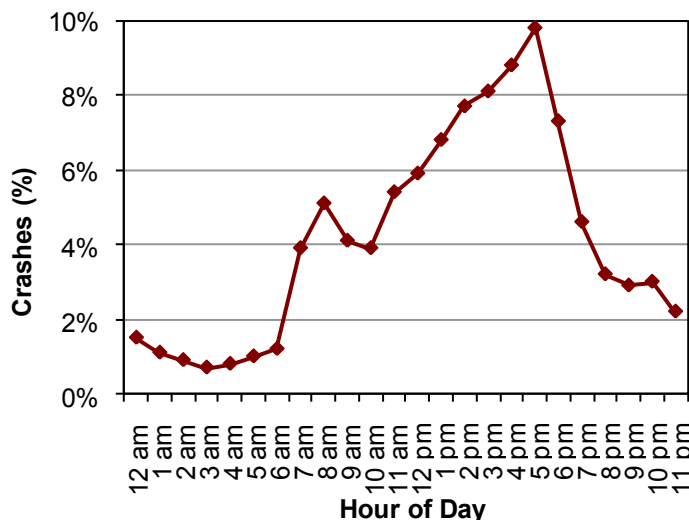


Age of Distracted Drivers in Crashes (Utah 2009)



Younger drivers had the highest percentage of driver distraction crashes.

Driver Distraction Crashes by Hour (Utah 2009)



Driver distraction crashes peaked during the hours of 2:00 p.m.-6:59 p.m.

Distracted Driving Crashes by Distraction Type (Utah 2009)

1. Cell Phone (17%)
 2. Passengers (13%)
 3. Radio/CD/DVD etc. (7%)
 4. Other Electronic Device (3%)
- Other (60%)



Nearly half (46%) of distracted driving crashes were rear end crashes.

Distracted Driving Studies

Cell Phones

- The main effect of cell phone use while driving is the distraction of the mind.
- Talking on a cell phone while driving is as dangerous as driving drunk.
- Cell phone use increases drivers' crash risk four times.
- Crash risk does not differ from hand-held phones to hands-free phones.

Texting

- Texting and driving is more risky than most other distractions.
- Texting increases drivers' crash risk six times.

Teen Drivers

- Teen drivers are four times more likely to be involved in a distraction-related collision than any other age group.
- Younger drivers are less experienced at multitasking while driving and are therefore more easily distracted than older drivers.